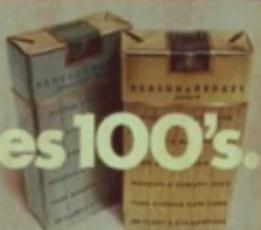


America's Favorite Cigarette Break.

Benson & Hedges 100's.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Regular: 10 mg. "tar" 14 mg. nicotine.
Menthol: 20 mg. "tar" 14 mg. nicotine.
as per cigarette, FTC Report, Aug. 72.



Menthol or Regular



2061191651

0701-674 - A
Pg. 4/c Bl
Family Circle-April '73
Wells, Rich, Greene, Inc.